THE FOOTHEALTH & RUNNING CONFERENCES

Specialist Half-Day Practical & Interactive Workshop Programme
www.foot-health.co.uk

June 15th & 16th, 2027

JUNE 15TH | 09:30 - 12:30 (AM)

Marketing Masterclass with Practice Autopilot™

Damian Murray
CEO, Practice Autopilot

Practice Autopilot is explicitly built around three operational pillars:

- Patient Acquisition:
  Search visibility, website/funnel building, AI receptionist, and content strategy.
- Patient Retention:
  Automated Google review requests, patient reactivation campaigns, and recall systems.
- Practice Performance:
  Daily financial/KPI dashboards, benchmark reporting, and systemizing clinic operations.

Half-Day Masterclass Block

JUNE 16TH | 09:30 - 12:30 (AM)

Understanding & Managing Cancer: Treatment-Related Complications

Afni Shah
Cancer Care Specialist Podiatrist

A practical guide to identifying, assessing, and treating lower limb side effects from oncology treatments.

- Toxicities Assessment:
  Recognising chemo-induced peripheral neuropathy, hand-foot syndrome, and nail toxicities.
- Clinical Adaptation:
  Modifying routine podiatric care and footwear advice for vulnerable oncology patients.
- Multidisciplinary Care:
  Effective communication pathways between podiatry and oncology care teams.

Half-Day Clinical Workshop

JUNE 16TH | 13:30 - 16:30 (PM)

Nail Bracing Workshop using PediSafe

Nicola O'Brien
Clinical Director & Cosmetic Aesthetics Specialist

Hands-on practical training covering conservative non-surgical correction techniques for involuted and ingrown nails.

- Bracing Systems:
  Application techniques for composite, wire, and strip bracing methods.
- Practical Fitting:
  Step-by-step preparation, adhesive selection, tensionsing, and patient aftercare.
- Clinic Integration:
  Pricing, marketing, and incorporating nail bracing into your clinic service menu.

Half-Day Practical Workshop

CPD ACCREDITATION
CPD certificates will be issued upon completion of the event.

EXHIBITION & PARKING
Free parking and entry into trade show access included.

ENQUIRIES & BOOKING
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